

PRACTICE-ORIENTED
INTERNATIONAL
BUSINESS-ORIENTED
ACADEMIC
INTERDISCIPLINARY
QUALITY-DRIVEN
COMMITTED

MEMBER OF **AACSB**
Association to Advance
Collegiate Schools of Business

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**MCI MANAGEMENT CENTER INNSBRUCK
BRIDGING UNIVERSITY & BUSINESS®**



mentoring the motivated.

Under this inspiring motto, MCI has taken a flying leap in only ten years, occupying a leading position in the international university landscape due to its quality and customer-oriented engagement.

Forming an integral part of the unique "Open University of Innsbruck" model, MCI bridges university with business by offering under-graduate, graduate, post-graduate and non-degree programs. Meanwhile more than 2,500 students from all over the world have come to appreciate MCI's quality-oriented study programs at bachelor and master levels, as well as its executive post-graduate master's programs, compact management courses and seminars, and customized corporate trainings.

Enterprises and nonprofit organizations, at home and abroad, benefit from MCI as a competent partner for application-oriented research, development and know-how transfer. Crucial factors contribute to providing an attractive environment of excellent work and leisure facilities for MCI students: the synergetic network with the University of Innsbruck, the central location between Germany and Italy, the vicinity to Innsbruck's lively old town center, the powerful architecture of the location, and last but not least the Tyrolean mountains just a stone's throw away.



PATRONS



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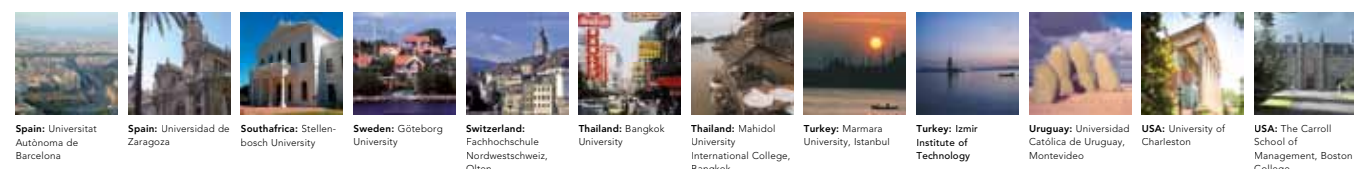
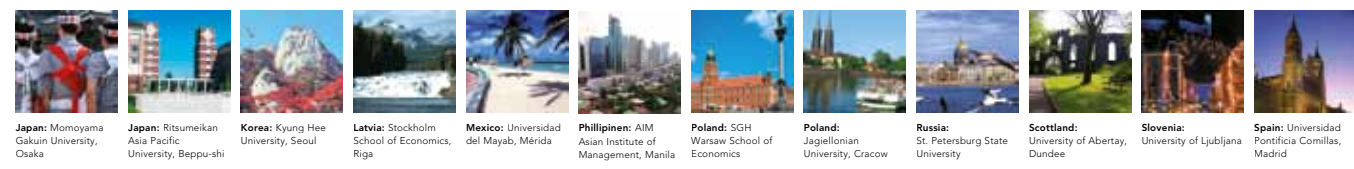
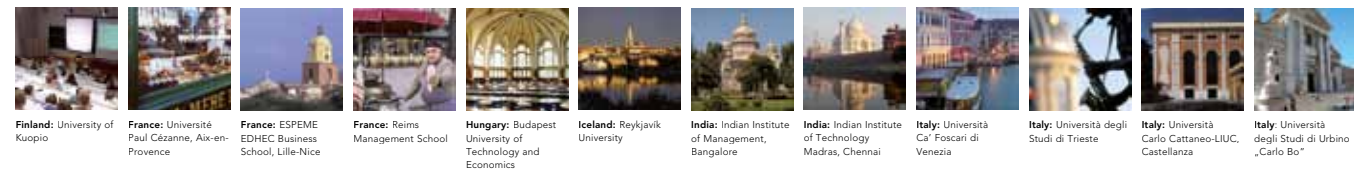
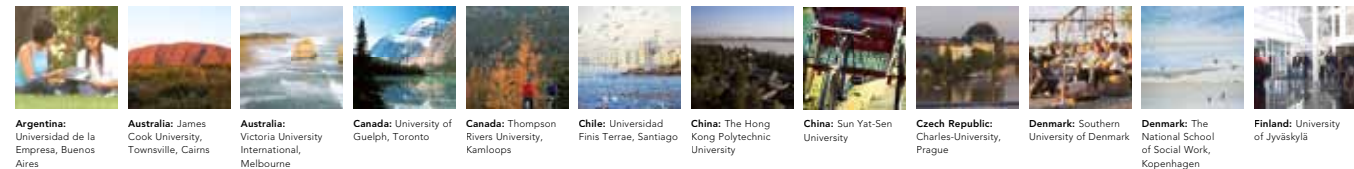




going global.

Studying and working in an international environment and mixing with people from different cultural backgrounds belong to the most attractive assets of an MCI study program. For an optional semester abroad, students can choose among 120 renowned partner universities on all continents, offering the opportunity to acquire international experience and intercultural competence. Internationally aligned curricula, students and faculty from all over the world, a comprehensive range of foreign language courses, additional internships and attractive program modules abroad for working students facilitate the development of international perspectives, interpersonal relationships and successful careers.

PARTNER UNIVERSITIES *



* Except



degree programs.

Curricula related to practice, lecturers and students from all over the world, a limited number of places of study, the option to spend a semester abroad and perform an internship in high-ranking enterprises around the globe all count among the most important features of an MCI study program. Motivated students, study programs with a strong link to the economy, classes that focus on project work in small groups, an outstanding infrastructure and profound assistance all guarantee quality and first-class career opportunities.

BACHELOR'S PROGRAMS	DEGREE	SEM.	LANGUAGE	FT	PT
Management, Communication & IT	BA	6	G & E	✓	
Management & Law	BA	6	G & E	✓	
Mechatronics–Mechanical Engineering	BSc	6	G & E		✓
Nonprofit, Social & Health Care Management	BA	6	G & E	✓	
Social Work	BA	6	G & E	✓	
Tourism Business Studies	BA	6	G & E	✓	
Engineering, Environmental & Biotechnology	BSc	6	G & E	✓	
Specialization Biotechnology					
Specialization Environmental Technologies					
Environmental & Energy Engineering	BSc	6	G & E		✓
Business & Management	BA	6	G & E		✓

MASTER'S PROGRAMS	DEGREE	SEM.	LANGUAGE	FT	PT
Entrepreneurship & Tourism	MA	4	G & E	✓	
International Business & Law	MA	4	E	✓	
International Business (starting 2012)	MA	4	E		✓
International Health Care Management	MA	4	E	✓	
Management, Communication & IT	MA	4	E	✓	
Mechatronics–Mechanical Engineering (starting 2011)	MSc	4	G & E	✓	✓
Social Work, Social Policy & Management	MA	4	G & E	✓	
Engineering, Environmental & Biotechnology	MSc	4	G & E	✓	
Specialization Biotechnology					
Specialization Environmental Technologies					
Industrial Engineering & Management	MSc	4	G & E		✓

BA = Bachelor of Arts, BSc = Bachelor of Science, MA = Master of Arts, MSc = Master of Science, Language G = German, E = English, G & E = German with major parts in English, FT = full-time, PT = part-time



executive education.

For decision makers at all managerial levels, MCI offers flexible opportunities to develop a professional career at its best. Executive master's programs meeting international standards, high-level certificate courses with the unique possibility of being credited towards MBA, MSc and LL.M. degrees, to-the-point seminars and corporate training courses tailored to the needs of organizations make MCI an attractive partner for motivated people.

EXECUTIVE MASTER	DEGREE	SEM.
General Management Executive MBA	Master of Business Administration (MBA)	4
Master of Science in Management MSc	Master of Science in Management (MSc)	4
International Business & Tax LL.M.	Master of International Business & Tax Law (LL.M.)	4

MANAGEMENT SEMINARS
Inspiring Management, Leadership & Communication

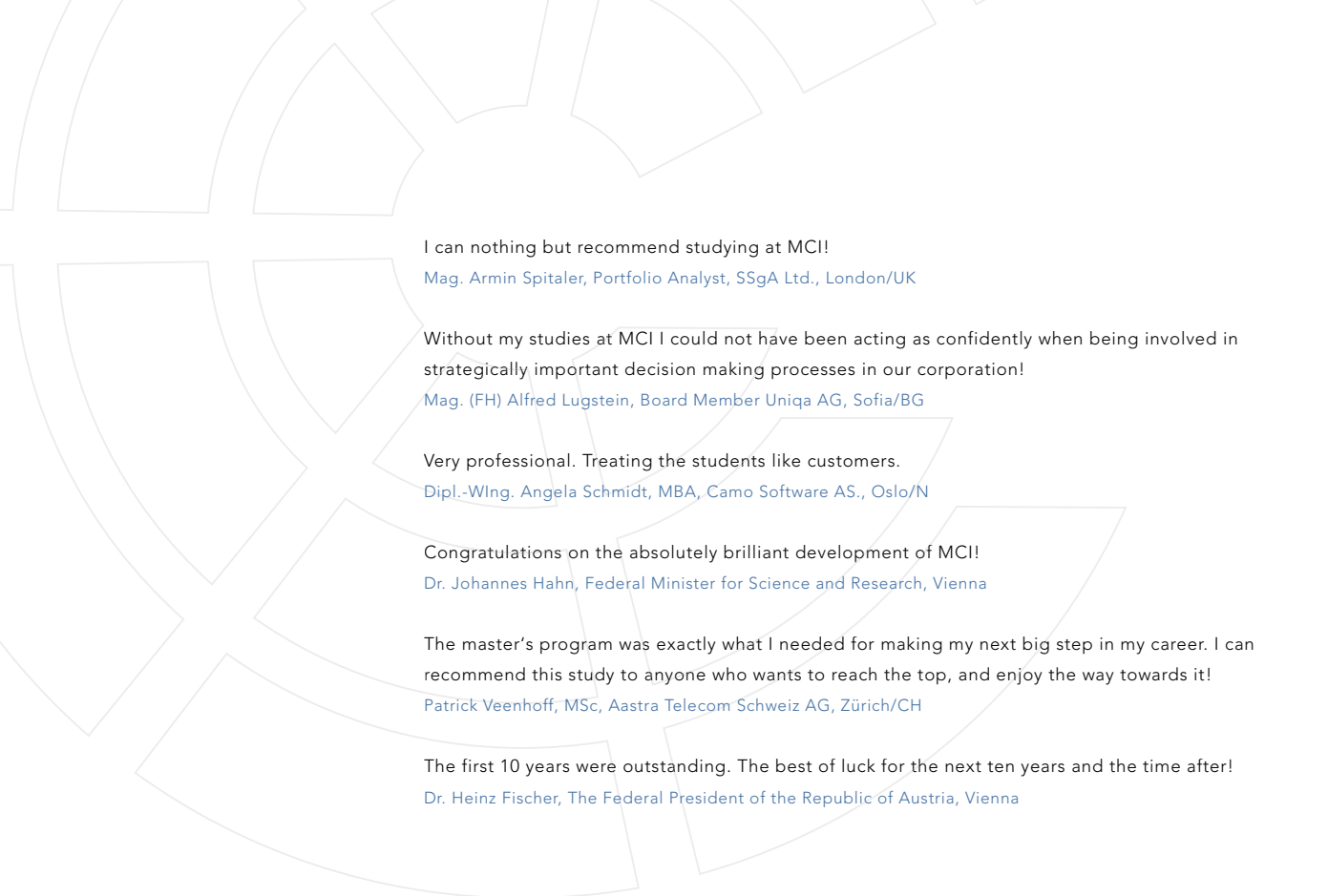
TAILORED TRAININGS FOR COMPANIES
Innovative Programs for Companies & Administrative Bodies

CERTIFICATE COURSES Compact (1 Sem.)	MBA	MSc	LL.M.
Labour Law	✓	✓	✓
Brand Management	✓	✓	
International Management Program®	✓	✓	
Logistics & Process Management	✓	✓	
Management, Psychology & Leadership	✓	✓	
Management of Patents & Licences	✓	✓	
Sales Management	✓	✓	
Tax Law	✓	✓	✓
Systemic Management	✓	✓	
Management of Tourism & Innovation	✓	✓	
Marketing of Tourism & Destinations	✓	✓	
Corporate Communications: Strategy	✓	✓	
Corporate Communications: Implementation	✓	✓	

CERTIFICATE COURSES Classic (2 Sem.)	MBA	MSc	LL.M.
Banking & Finance	✓	✓	
Controlling & Management	✓	✓	
General Management	✓	✓	
Management of Innovations, Products & Processes	✓	✓	
Marketing	✓	✓	
Human Resources Management	✓	✓	
Tourism & Leisure Management	✓	✓	
Corporate Communications	✓	✓	
Business & Corporate Law	✓	✓	✓

✓ can be credited for

Note: All programs in the field of executive education will be offered part-time.



I can nothing but recommend studying at MCI!
Mag. Armin Spitaler, Portfolio Analyst, S5gA Ltd., London/UK

Without my studies at MCI I could not have been acting as confidently when being involved in strategically important decision making processes in our corporation!
Mag. (FH) Alfred Lustgen, Board Member Uniqi AG, Sofia/BG

Very professional. Treating the students like customers.
Dipl.-Wing. Angela Schmidt, MBA, Camo Software AS., Oslo/N

Congratulations on the absolutely brilliant development of MCI!
Dr. Johannes Hahn, Federal Minister for Science and Research, Vienna

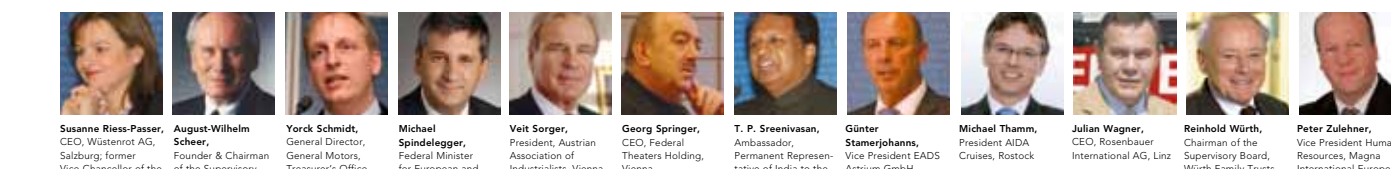
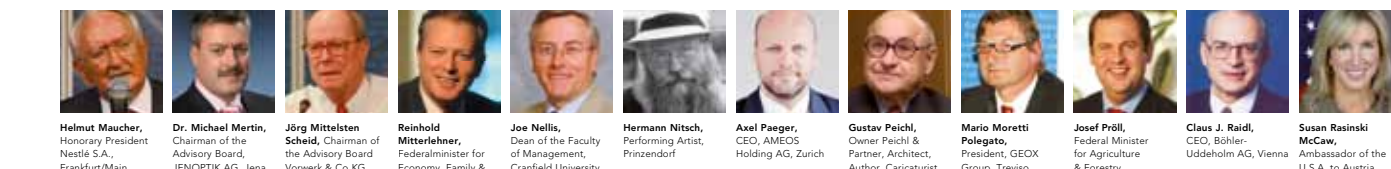
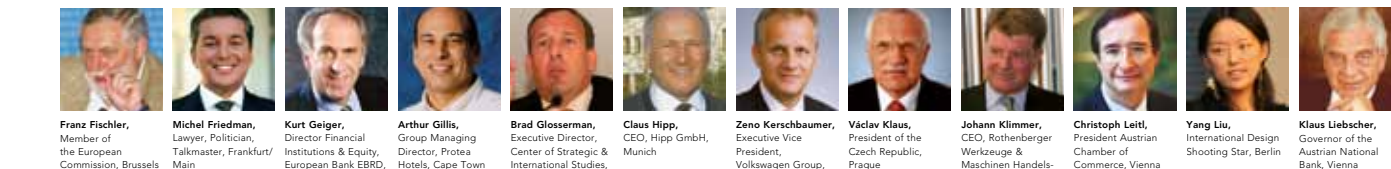
The master's program was exactly what I needed for making my next big step in my career. I can recommend this study to anyone who wants to reach the top, and enjoy the way towards it!
Patrick Veenhoff, MSc, Aastra Telecom Schweiz AG, Zürich/CH

The first 10 years were outstanding. The best of luck for the next ten years and the time after!
Dr. Heinz Fischer, The Federal President of the Republic of Austria, Vienna

alumni & friends.

Already during their studies at MCI, students can benefit from the ongoing support of MCI Alumni & Friends graduates' network. This MCI alumni association provides a dynamic service platform promoting contacts, image, professional career and personal development of MCI students and graduates. Panel discussions with a first-rate cast of renowned personalities inspire international impulses and facilitate a friendly exchange of knowledge and experiences.

GUEST SPEAKERS*



* Except: All positions refer to the date of lecture.

